

Hello to all the Rock Hill Shag Club members. I hope your Christmas was all that you hoped for, and you all had time to be with your family and enjoy the season. Also wishing each of you a Happy New Year and if you went to Columbia that you all made it home safely.

The Christmas party was fabulous – we had 157 in attendance, great music by our DJ Buck Crumpton, and the food was outstanding. Thanks to the Board for providing such tasty food and supporting the club.

I would like to thank you all for your support in me to serve as your President for 2024. I ask each of you to step out of your comfort zone and do something to support your club. We have a need for people to serve on committees to make sure we continue to be the best that we can be.

- a) Outreach Committee reaching out to new members to get them involved and/or find out why they have not been attending.
- b) Ways & Means Committee Responsible for fund raising activities: i.e., t-shirt sales, half/half sales of tickets at our monthly party. You can always get a group to help with this, so you do not have to do it every month.
- Liquor Wagon Fund Raiser Ron and Penny Blaney have already volunteered THANKS.

- d) Membership Committee making sure new members receive a welcoming letter with a copy of our by-laws and club flyer and all other essential information.
- e) Floor Committee Chris Stevenson has agreed to Chair. If you are interested in helping him, please contact Chris.

If you are interested in assisting with any of these committees, please contact me as soon as possible at (803) 322-4130.

Let me take this time to THANK the 2023 Board, Larry Snipes, Debra Ledford, Penny Blaney, Mike Copeland, Rick Morrison, and Barbara (BB) Morrison and our Governors Phil Long and Dean Baker for the outstanding job they did for the club throughout the year. And a BIG WELCOME to the 2024 Board – Debbie Brown, Penny Blaney, Ann Chevalier, Chris Stevenson, and Barbara (BB) Morrison and the Governor's Larry Snipes and Dean Baker. Please give them all the support you can to make their jobs easier.

Mid-Winter will be January 11-14. 2024. Debbie Brown and I will be going and attending the business meeting on Saturday morning. Hope to see some of you there to enjoy our time with all the other Shag Clubs. Before you head out, please remember you will need one of the new 2024 SOS Cards, this allows you to enter all the clubs that support SOS at no cost. The cost of the card is \$30.00 if you buy them from your club or \$35.00 if you buy them at the beach and these funds go to support SOS and ASCS throughout the year. I currently have them but will be turning them over to our new Vice-President Debbie Brown (803) 242-6104 as soon as possible. These cards are good for Mid-Winter, Spring SOS, and Fall Migration.

Our Friday night Meet and Greets will start back up with dates on January 5th, 12th, and 26th. Come out and support the shag club and the Moose Lodge. Our January Party will be on the 20th with a theme of Winter Wonder Land and our DJ will be Keith Williamson from Ridgeway. We will have a short business meeting to start our party on the 20th. Looking forward to seeing you all soon.

Again, I wish you all a Happy New Year and hope to see you somewhere on the dance floor.

Debra Ledford

President, Rock Hill Shaq Club

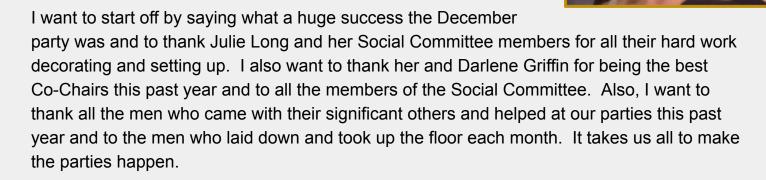


HAPPY NEW YEARS

BB MORRISON-Social Director 704-575-8182 or bbunker3@aol.com

Hi Everyone,

I hope you all had a wonderful Christmas and New Years and are looking forward to an exciting 2024.



I am looking forward to working with Julie again along with Merrilyn Harmon this coming year as Co-Chairs and also to the members from last year who have agreed to serve again including new members as well. If you are interested in being a part of the Social Committee or any other committee, please let someone on the board know. We would love to have you!

This months party will be on January 20th and the theme is Winter Wonderland. There will be a 50/50 drawing along with a door prize and free shooters. The DJ spinning the tunes will be Keith Williamson out of Ridgeway SC. I hope you will come out and party with us and bring some friends with you. The more the merrier!!!

See you on the dance floor!

BB Morrison
Social Director
bbunker3@aol.com
704-575-8182

January 2024 PLAY DATES:

RON BLANEY: JAN. 12: RHSC M&G

PHIL LONG: NONE

FRANK PRICE: NONE

DEAN BAKER: JAN. 26 – RHSC M&G

LARRY SNIPES: JAN. 9 – LWSC TUESDAY SHAG

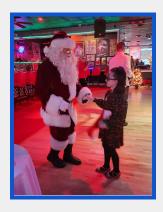
JAN. 30 – LWSC TUESDAY SHAG

JESSE GAVIGAN: JAN. 5 – RHSC M&G



JUNIOR CORNER

Debbie Brown - Junior Liaison 803-242-6104 <u>shagdeb@gmail.com</u>



We certainly ended 2023 with a bang. Our Junior Shaggers Christmas Party was a huge success with (19) kids of all ages in attendance. Thank you to my Junior Shag Instructors who showed up to lend a hand. I appreciate each one of you very much. A huge "thank you" to Vicki Smith and the Charlotte Shag Club for co-hosting this event with Rock Hill Shag Club. Vicki has done a wonderful job as Charlotte's Junior Liaison this past year. She has been a pleasure to work with. Vicki will be turning the reins over the Morgan Ayers for 2024. Thank you also to Tom Bare, owner of Lynn's Dance Club, for providing us a

venue; Phil Spruill for helping in so many ways; Phil Long was our volunteer DJ, who did a fantastic job with the music.



We had kids present ages "1 to 16". Several of our Junior Shag Dance Team members were able to attend. Graylen & Liv Kirby from Winston Salem, NC, Keylen & Kelsten Hudson from Danville, Va, and Ian Choate from Tega Cay, SC. It was great to watch them take the dance floor for a spotlight dance. Harper Wade, one of our RH juniors, was kind enough to join them. They are such an inspiration to our beginners. Graylen & Keylen

stepped up and taught a Basic Variation Step. They did a great job and the kids caught on pretty fast. The dance floor stayed full for most of the day, which was great to see. They even took on "the Wobble", always a Line Dance favorite.



We divided the boys against the girls for the "Reindeer Game". The boys got to claim the "winners bragging rights". Girls will be ready next time. Then we had a surprise visit from Santa. All the kids were so excited. He even got out on the dance floor with them. So much fun. Then we gave away about \$500 in prizes, which is always exciting. We also had Santa Hats, Glasses, Bracelets, and Scarves for all the kids to wear and take home. They loved that part. They really got into it. We also had plenty of food and beverages for everyone. It was such a fun time.

2023 was a great year for juniors, holding (3) shag classes and hosting (4) parties. We know that 2024 will be even greater and cannot wait to get started back with classes in the March. Be sure to keep an eye out for flyers that you can share and help us spread the word.

Thank you all for your continued support of our juniors. They are our future and we want our dance, we love so much, to continue. Keep shaggin'!







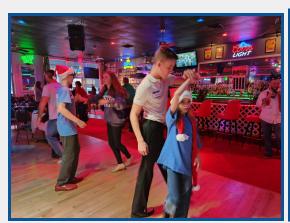


























NEWS FROM YOUR VP....

Debbie Brown 803-242-6104

shagdeb@gmail.com

Happy New Year to everyone. I wish you all blessings from above in 2024.

I would like to thank you all for trusting me to be your VP for this year. I know it is going to be a terrific year as we have such a terrific group of members. I look forward to working for you and with each one of you.

Mid-Winter is coming up January 11-14. Debra and I will be heading down and attending the ACSC Meeting on that Saturday. I hope to see some of you there. If you have not already purchased your 2024 SOS CARDS, please see me to get yours. They are \$30 when purchased thru the club (and \$35 if you purchase at the beach). I encourage you all to purchase your cards. SOS is still trying to recover from the "covid years". Like everything else that is 'FUN', it takes money to put on such events as Mid-Winter, Spring Safari, and Fall Migration. That money comes from the sale of SOS CARDS. Where else can you go and get admittance to all three events for only \$30. Please show your support so that we can make SOS strong again.

Please read the attached article - "The State of SOS" - written by our founding member and the President of SOS, Ron Whisenant. I hope it will encourage you to support SOS.

Again, I am so looking forward to serving our club this year as your VP. Let's work together to make it another fun and successful year for Rock Hill Shag Club.

Love you all. See you on the dance floor.

Debbie Brown Vice-President

State of SOS

State of SOS The attendance of Spring Sarari and Fall Migration certainly appeared very large when I was out in the street or inside the clubs. If I had been on the beach, I'm sure there was a very large crowd there also. It seemed that SOS was once again, well and thriving, that many of our members were in attendance. However, the appearance of SOS membership support was not justified. SOS membership sales for 2023 Spring Safari and Fall Migration were off by 40%. This is an alarming fact, and places SOS in a dangerous position. The SOS events do not happen without cost. The cost of each event is very expensive undertaking. Ticket sales (SOS memberships) are what keeps these events alive.

Since Covid, our sales and support has fallen. Our numbers of SOS memberships sold have fallen from a level of approximately 13,000 plus members in 2019 to a level of 8,000 sales in 2023. The 2020, 2021 and 2022 years sales were dismal. The reasons for lost membership sales are varied. In the suppositions that are rendered here, the causes represent several known facts.

First, attrition of the older SOS membership base. Older SOS participants have been placed on the couch. They have not been to an event in the past three years because of their fear of Covid or health issues. They may not return because of rumors that Covid persists during our SOS events, or they find other interest that keep them isolated from crowds. Secondly, in past years, the relaxed door coverage at Ducks, that has allowed too many participants entry without an SOS membership card. Scott, the new owner of Ducks has been very pleased with SOS support and will improve his door situation. The third reason is SOS members sharing their card with other friends so that they can enter the SOS club events without paying. Last, persons that consider themselves as "entitled" to being admitted into any of the clubs during SOS events. None of these facts or reasons seem like much harm to SOS by themselves. Added together, this can amount to the 40% of lost membership support.

My point here is you don't go to any function, venue, sports event or movie theater without a purchased ticket. If you come to the event and have no ticket, you don't get into the event. SOS events are private. Entrance is by SOS membership card only events. Please support SOS by being a member and proudly present your card at all participating clubs during the SOS dated events. Use it while shopping or dining for possible discounts. Your membership gives you an immediate connection to a group website, Facebook presence, an online Carefree Times news publication, and postings that keep you up to date with current happenings in the shagdance community.

SOS is the only party on the East coast that gives you a ten day event. Included are five great SOS clubs, many great DJ's playing great music, a plethora of planned events, dance lessons, parades, street concerts with your favorite bands, and thousands of friends to enjoy this magnificent event. All of this for a mere \$35 annual membership. That is \$1.40 per day for the 25 days of SOS.

Please support this great party event by purchasing your SOS membership. Without your support, we will become a memory of days gone bye. SOS memberships begin January 1st through December 31, 2024. Make the 2024 SOS membership your first purchase of the year.

Thank you! Ron



Prayer REQUESTS

Contact

Penny Blaney

2024 Secretary

803-984-2578

Or at

rockhillshagclub@gmail.com

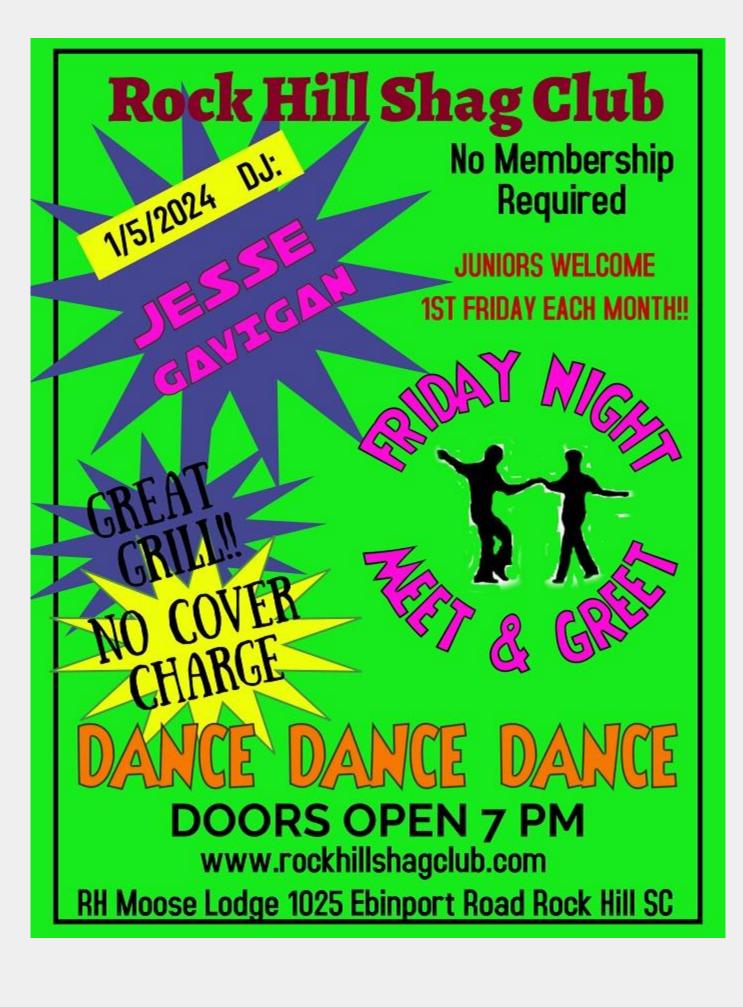


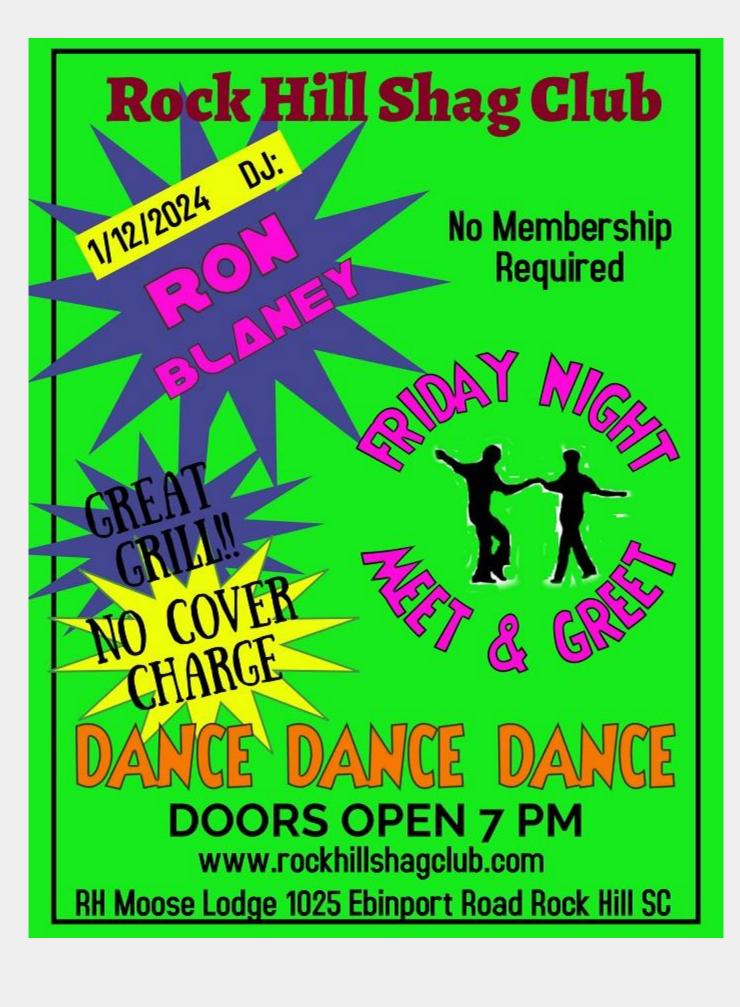
January

Jan 1 Lauren McCauley Jan 1 Bill Weaver Jan 2 Judy Whitley Jan 9 Deborah Hall Jan 14 Judy Prather Jan 22 Patricia Hedgepath Jan 26 Darlene Griffin Jan 27 Butch Windell Jan 29 David Brown



Jan 3 Marty & Lauren McCauley









JANUARY 20

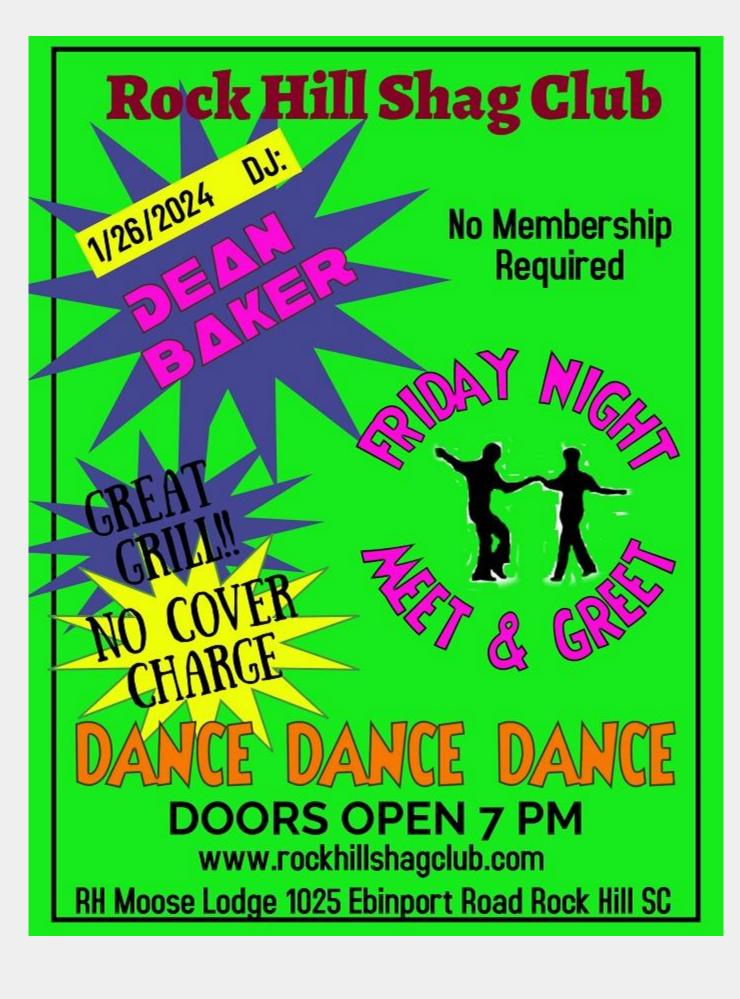
DOORS OPEN 6:30
BUSINESS MEETING FOR MEMBERS 7:00

50/50 DRAWING DOOR PRIZE FREE SHOOTERS

Members \$5
Guests \$7

DJ: Keith Williamson

RH MOOSE LODGE, 1025 EBINPORT RD., ROCK HILL, SC



ROCK HILL SHAG CLUB PRESENTS

ADULT SHAG CLASS

BEGINNER I
CLASS
LIMITED TO
(30)

Tuesdays: Feb. 6, 13, 20, 27

Time: 6:30 pm

Cost: \$30 per person

ALL FEES PAID IN
ADVANCE AT 1ST CLASS

CASH ONLY
NO CREDIT CARDS

5 LESSONS

- . Basic & Start
- Female Turn & Trail
- . Male Turn
- . Belly Roll



To register in advance, text Debbie @ 803-242-6104

Location: Elks Lodge, 535 Hollis Lakes Rd., Rock Hill, SC



Through the National FastDance Association, our club dance activities are licensed by:







